



**FINGER LAKES WORKFORCE INVESTMENT
BOARD MEETING**

Wednesday, November 12, 2014

8:00am –Breakfast/Networking

8:30-10:00AM – Meeting

Ramada Inn - Geneva Lakefront

A G E N D A

- I. Call to Order/Introductions – 5 minutes
- II. Environmental Scanning – 10 minutes
 - a. Economic Issues/Trends/Concerns
 - b. Program Changes
 - c. Privilege of the Floor
- III. Board Presentation – 30 minutes
Independent Audit – Gerald Archibald and Mark Waterstram– The Bonadio Group
- IV. Committee Updates – 15 minutes
- V. New Business/Consent Agenda – 10 minutes
 - a. Approval of Minutes of September 17, 2014 (attached)
 - b. Resolution #05-2014: Acceptance of Audit for Program Year July 1, 2013 – June 30, 2014
- VI. Success Story – 15 minutes
Finger Lakes Works... *with their hands!* – Mike Davis and Pat Gopen
- VII. Meeting Evaluation – 3 minutes
 - a. Results of 09/17/14 meeting (attached)
 - b. Complete today's evaluation
- VIII. Other Business/Announcements –2 minutes
- IX. Next Board Meeting – Wednesday, January 21, 2015 – **Ramada Inn – Geneva Lakefront**
- X. Adjournment

The mission of the Finger Lakes Workforce Investment Board (FL WIB) is to improve the economic well-being of job seekers and employers in the region by aligning human potential with opportunities in the workplace.

Finger Lakes Workforce Investment Board, Inc.

Brand Platform

TARGET AUDIENCES

(for our Brand – may vary for specific programs or marketing objectives)



BRAND ESSENCE

(our DNA, Heart and Soul)

Leader in Collaborative Workforce Solutions

BRAND PERSONALITY

(how we behave, individually and as an organization)

Responsive Innovative Strategic
Resourceful Passionate

BRAND PROMISE

(what only we do that is really important to our primary audiences)

Only FLWIB, Inc. convenes a unique table of stakeholders to identify workforce needs, share intelligence and respond with innovative approaches to improve the economic well-being of the community.

The mission of the Finger Lakes Workforce Investment Board (FL WIB) is to improve the economic well-being of job seekers and employers in the region by aligning human potential with opportunities in the workplace.