

YOUTH COUNCIL MEETING MINUTES

Finger Lakes Workforce Investment Board

41 Lewis Street, Geneva, NY 14456

Monday, September 8, 2014

ATTENDANCE: **Members:** Eileen Rucinski, Erika Martin, Chris Edgar, Patty D’Amico, John Donahue, Betsy Russell-Orr, Kathy Templar, Brian Young, Michael Whirtley, Karen Beals, John McGregor, Eric Israel
Staff: Pat Gopen, Dinah Brennan
Guests: Marsha Foote, Deb McGrimley, Mark Solan, Dawn Tam, Loree Martin, Angel Cook

ABSENT: **Members:** Menzo Case, Jennie Erdle, Barbara DelPriore, Karina Anderson, Brandon Mead, Marisa Pennetta, Valerie Mallard, Chris Kear, Johnny Robinson, Tom Facer, Tim Bailey, Caleb Slater

CALL TO ORDER/INTRODUCTIONS

APPROVAL OF MINUTES: Mr. Young motioned to approve the May minutes, seconded by Ms. Rucinski. All in favor, motion carried.

Guest Speaker: Dinah Brennan, FLWIB Executive Assistant presented on the FLWIB Brand Platform. This was a re-branding process done by the FLWIB with the Ad Council of Rochester. For more information please contact Ms. Brennan at (315) 789-3131 ext. 101 or flwib@rochester.rr.com.

Trend Alert: Marsha Foote, Ontario County Youth Counselor presented on Youth Developmental Assets. Ms. Foote explained the “asset exercise” she does with her youth. She also distributed hand-outs about the process and how to improve the youth’s assets. For more information please contact Ms. Foote at marsha.foote2@dfa.state.ny.us.

Announcements/Discussion Items:

1. Loree Martin, Yates County Youth Counselor presented on the Summer Youth Employment Program. She noted it was another successful year and many youth became employed following the summer program. Mark Solan presented a slideshow on the Seneca County Summer Youth Employment Program. He also noted the success of the program.
2. Pat Gopen dispersed a fact sheet on the Workforce Innovation and Opportunity Act (WIOA), which is the new legislation for the FLWIB. She noted important details such as; 75% of funds must be for services for out of school/out of work youth, 20% of youth funding must be reserved for work experience, there is no more literacy/numeracy requirement, Youth Council is no longer mandated which will allow for more flexibility in the committee, free or reduced lunch will now qualify a youth for our services. This information is a general draft at this time, in January 2015 we will receive the regulations. More information will be communicated to the council as it is obtained by Ms. Gopen.

Committee Updates

- Performance and Evaluation – Chris Edgar
 - Mr. Edgar conceded to Ms. Gopen for the report. Ms. Gopen reviewed and explained the common measures. She also noted that all of the WIA Youth programs reached the goals for PY’13.
- Membership – Erika Martin
 - Ms. Martin welcomed John McGregor. Mr. McGregor gave a brief introduction of himself. Ms. Gopen noted that having Mr. McGregor, a winery owner, on the council will be a great

professional resource with the new viticulture classes at both FLCC, WFLBOCES and area high schools.

Upcoming Events:

- **Member Announcements:**
 - Karen Beals noted that the presentation by Ms. Foote relates to a program the United Way of Seneca County does with their Women's Leadership Group. The group created a "value of the month" calendar. Ms. Beals also noted she will be retiring in January 2015 and the United Way-Seneca County will be looking to fill her position as Executive Director as soon as possible.
 - John Donahue discussed an upcoming career fair at Penn Yan Academy this fall.
- **FLWWTH:** Ms. Gopen discussed the 9th annual "Finger Lakes Works...with their hands!" Event coming up on October 2nd. Volunteers are still needed, if you're interested please contact the FLWIB office.
- **"Optimize Your Future":** Ms. Brennan discussed the "Optimize Your Future" event on October 22nd at the Ramada Inn-Geneva Lakefront. This event will feature Ms. Joyce Gioia, a renowned speaker. For more information or to register please visit: www.fingerlakesworks.com.

The next Youth Council meeting will be held on Monday, November 3, 2014 in Conference Room B, Finger Lakes Workforce Investment Board, 41 Lewis Street, Geneva, 4pm-5pm.

Respectfully Submitted,
Dinah Brennan
Executive Assistant, FLWIB.