

FINGER LAKES WORKFORCE INVESTMENT BOARD PERFORMANCE & EVALUATION COMMITTEE MINUTES

Wednesday, January 22, 2014

GO TO Meeting-8:30am

Attendance: Martha Costello, John Mueller, John Socha, Theodore Jordan

Staff: Mike Woloson, Dinah Brennan, Karen Springmeier

Absent: Kevin O'Hagan, Martin Williams, Cheryl Hess, James Marquette

❖ Program Review

○ Traffic and Services Numbers

Mr. Woloson reviewed the traffic, services and unemployment charts. Unemployment rates have been consistently decreasing. The Career Center traffic reports lower numbers in recent months, which may be due to the lower unemployment rates. Ms. Costello noted that the traffic into the Career Center's is also decreased in the Genesee, Livingston, Orleans and Wyoming (GLOW) counties. Mr. Woloson discussed services provided by the Career Centers. These numbers are mostly decreased from the previous program year- except the number of OJTs, which are doubled from this time last year.

❖ Business Services Report

- The WIB staff has begun working on a "Trending Report", which will be updated monthly to release information on the work the Business Services Rep's are doing. This includes visits to businesses, OJT numbers, businesses hiring, Business of the Month, unemployment rates, and other essential information.

❖ Training Update

- A discussion regarding online training ensued. Mr. Woloson noted that to provide training funds for any program, the training provider must be approved. The training must be in line with the demand occupation list be licensed in the state of New York. The only online training provider the FLWIB currently allows is Gatlin Training because they are administered through FLCC. Mr. Woloson inquired what the committee thought from a business standpoint of on online training and degrees. The committee agreed that it is not typical to see an entire degree from an online provider, but a few classes can be seen as credible. Mr. Woloson will ask for guidance from NYS Department of Labor and check w/ other WIBs and will report back.

❖ Performance

○ PY'13 Performance

Mr. Woloson explained and reviewed the goals for this program year. He also noted that we are leading the state in two out of the four Customer Service Indicators required for performance.

❖ Consortium Improvement Plan

○ Staff Development

This has been an ongoing process. Hobart and William Smith College students created a workshop for all staff on digital literacy (online communication- ie. Social media). The staff feedback to this workshop was positive and there seemed to be a need for more education in this area. The Business Services staff will attend a webinar today. Training is provided weekly for staff. A compilation of the training for which staff was involved will be released at the end of the program year.

- The committee reviewed the “Monthly Dashboard Report”, which is a collection of statistics and numbers regarding training, employment, and performance. The committee is asked for any feedback on how to improve this report. The report will not be finalized until the new program year beginning July 1, 2014. Any feedback can be sent to Dinah Brennan at flwib@rochester.rr.com.

❖ **Cluster Update**

◆ **Healthcare Alliance of the Finger Lakes**

- The committee is holding a Healthcare Job Fair on February 4, 2014 at Ontario County Safety Training Facility in Hopewell. All businesses interested can contact Mr. Woloson at 315-789-3131 ext. 103.
- The 3rd annual Healthcare Career Day: Serving Community Healthcare in the Finger Lakes will be held on March 19, 2014 at the FLCC Main Campus Student Center.

◆ **FAME**

- Ms. Springmeier discussed FAME. Today, is the annual FAME event held at Monroe Community College. All are welcome to attend. FAME has new member registrations coming in and are looking forward to many more.

❖ **Minutes from October 30, 2013:** Motion to approve by Mr. Jordan, seconded by Mr. Mueller. All in favor, motion carried.

❖ **Next meeting:** Wednesday, February 26, 2013 at 8:30am – Go-To Meeting.

Respectfully Submitted,
Dinah Brennan
Executive Assistant