

Finger Lakes Workforce Investment Board, Inc.
EXECUTIVE COMMITTEE MEETING MINUTES
Finger Lakes Workforce Investment Board, Meeting Room B
Wednesday, November 6, 2013 – 8:00am

ATTENDANCE:

Chair: Ronald Golumbeck

Members: B. Doebelin, B. Risser, D. Culeton, M. Case, T. Jordan, H. Smith, S. Bischooping

Staff: K. Springmeier, M. Woloson, D. Brennan

ABSENT: M. Manikowski, L. Brennan

Mr. Golumbeck called the meeting to order at 8:02am.

A motion was made by Mr. Smith to approve the September minutes as submitted, seconded by Dr. Risser. Minutes were approved as submitted.

COMMITTEE REPORTS:

Finance & Audit Committee (Mr. Doeblin): The Audit is complete and went well. Mr. Doeblin noted that the expense levels are lower and will be monitored due to the sequestration and Government shutdown. Discussion developed regarding the Government shutdown. Ms. Springmeier discussed the plan that was in place following the Government shutdown on October 1st. No lay-offs at the FLWIB were made due to the Government re-opening on October 17th. The anticipation of the same thing happening in January will require a plan in case the Government is shut down again. Mr. Doeblin noted the RFP is being put together for auditing.

Governance & Membership (Ms. Springmeier): Ms. Springmeier noted that there is one Yates County private sector spot open on the board. Research of possibilities is being done and we are hoping to have this spot filled by the end of the year.

Marketing & Communications (Ms. Culeton): The committee met on September 25th. The review of charts showed a lower unemployment rate for this program year from the previous. The campaign from Program Year 2012 (PY'12) will remain the same in order to build on the success for Program Year 2013 (PY'13). Discussion on the Finger Lakes Works...*with their hands!* event ensued regarding marketing information and plans for the future for this event. Mr. Bischooping noted that Wayne- Finger Lakes BOCES is beginning to target elementary students to gain interest in the skilled trade fields. Mr. Golumbeck followed up by discussing the efforts by FAME to engage middle school students in the advanced manufacturing careers. The committee discussed changing the way districts measure their success due to the issue that right now the main measurement is how many students go to college.

Performance & Evaluation (Mr. Jordan): Mr. Jordan noted that the committee held a Go-To Meeting on October 30th. The program review shows overall better numbers compared to previous years and unemployment is consistently decreasing. The next meeting will be December 18th. The committee will be presenting the Career Centers with their recertification certificates. Friday, November 8th at 11am, the Geneva Career Center will be presented with their certificate and anyone is welcome to come. The Jump Start workshop created by Martha Costello and her staff, which required those in their 20th week of unemployment benefits to come in for this workshop and pick another service at the Center, went really well. The results will be analyzed.

Youth Council (Mr. Case): Mr. Case discussed the mental health issues amongst youth in our region. The presentations at the Youth Council meeting on November 4th were related to the influx of young people being diagnosed with mental health issues. Mr. Case noted that the new high school equivalency, TASC, will be very difficult to pass. This will in turn impact reaching the performance goals. Dr. Risser noted that FLCC has an extensive GED program right now, with about 100 students graduating the program this year. The plan for the next five years for FLCC will be to graduate 70 students. This shows the impact and complications the new TASC will bring to those trying for their high school equivalency. Mr. Case noted the committee is working on the RFP. There will be an IT education and employment panel for high school guidance counselors held on Friday, November 8th at 8am at WFL BOCES. Mr. Bischooping discussed the decision being talked about amongst the Board of Regents to allow students to take one less regents exam and instead acquire a CTE program certificate. Mr. Bischooping requests that the committee does anything they can to encourage the decision of the CTE program. A presentation at the November board meeting about the new TASC program will be done by either Dr. Risser or Mr. Bischooping's co-workers.

Consortium (Mr. Woloson): Mr. Woloson discussed the lower numbers in programs and services due to the sequester and Government shutdown, but the centers are working to get back on track. One Workforce Advisor has moved onto a new position with FLCC, thus leaving a vacancy with the WIB. This position will now be filled by the end of November due to the funding cuts for the first quarter. Metrics workshops with staff have been conducted. Hobart and William Smith students have created a survey for staff on digital literacy (i.e social media, Microsoft word, etc.) and will be analyzed once the results have been collected.

Business Services & Healthcare Alliance (Mr. Woloson): During the time of the sequester, the Business Service Reps were able to write quite a few NEG OJT's, which still had funding. Thursday, November 7th from 1pm-4:30pm, Wayne County will be holding a job fair at the Palmyra VFW. November 18th and 19th there will be a Pactiv recruitment. The Healthcare Alliance has begun to plan for the 2014 Career Day on March 19th. Last year's event hosted about 250 students, the 2014 event expects to host about 300. The Healthcare committee is currently looking for sponsors for this event.

Director's Report/FAME Update (Ms. Springmeier):

- Ms. Springmeier noted that the FAME annual event will be held on January 22, 2014 from 4pm-6pm, with networking sessions from 3:30pm-4pm and 6pm-6:30pm at Monroe Community College. The title this year is "Driving a New National Skills Policy: Why Local Partnerships like FAME Make a Difference!" The event is currently looking for sponsors.
- Ms. Springmeier discussed the recent sequestration and Government shutdown. The FLWIB and the Career Centers are getting back on track. Ms. Springmeier requests that there be some flexibility with goals right now, as the numbers will begin to rise again now that the full allocated funding is back. The final enrollment for the 2-year program for H1B (Advanced Manufacturing Career Pathways Grant) was this past September. Mr. Rotenberg is working with the NYSDOL to acquire a one year certificate program with the extra funds left over from the grant. Mr. Rotenberg is giving tours and lessons to the East Irondequoit 7th graders, 225 students, today and tomorrow. If this pilot is successful there will be plans to do the same program with other middle schools in the area. The Strategic Planning update was given. Ms. Springmeier distributed an informational sheet on the principles, priorities, and review of the FWIB.

Campaign Events Update

- IT educators/employers panel for school counselors on Friday, November 8th at WFL BOCES from 8am-10am.
- FAME event in January (discussed above).
- Finger Lakes Works...*with their hands!* was a success in October.
- Healthcare Career Day in March 2014 (discussed above).

Resolutions

- Resolution #02-13: Approval of Audit for Program Year July 1, 2012 – June 30, 2013
- Motion to approve made by Mr. Doebelin, seconded by Ms. Culeton. All in favor, motion carried.
- Resolution #03-13: Appointment of Jennie Erdle to Youth Council
- Motion to approve made by Mr. Case, seconded by Dr. Risser. All in favor, motion carried.

Other Business:

Mr. Golumbeck noted the Electromark lay-offs in Wolcott, NY. Ms. Springmeier discussed the option of Trade Assistant Act funds available for training the employees who will be laid off. The employees will be laid off in June 2014 and December 2014 as the business will move to Mexico.

Board Meetings: November 20, 2013 – Ramada Inn, Geneva Lakefront

Presentation: Independent Audit – Mark Waterstram and Gerald Archibald – The Bonadio Group

Success Story: Finger Lakes Works...*with their hands!*

Next Executive Committee Meeting: Wednesday, January 8, 2013; 8:00am – Meeting Room B at the WIB

A motion to enter Executive Session was made by Mr. Doebelin, seconded by Mr. Smith at 9:32am.

Meeting adjourned at 9:50am.

Respectfully Submitted,
Dinah Brennan
Executive Assistant