

FINGER LAKES WORKFORCE INVESTMENT BOARD PERFORMANCE & EVALUATION COMMITTEE MINUTES

Wednesday, August 28, 2013

GO TO Meeting-8:30am

Attendance: Theodore Jordan, Martha Costello, Martin Williams

Staff: Mike Woloson, Karen Springmeier, Dinah Brennan

Absent: Cheryl Hess, Kevin O'Hagan, James Marquette, John Socha, John Mueller

❖ Program Review

○ Traffic and Services Numbers

Mr. Woloson reviewed the traffic, services and unemployment charts. Unemployment rates increased from December to January, however, the rate has decreased steadily as the year went on. The Career Center traffic reports show a trend between PY'11 and PY'12, with a bump in March 2013 partly due to the new requirement to attend a Jumpstart Workshop for those on their 20th week of unemployment benefits. Mr. Jordan inquired about the January increase in unemployment rates. Ms. Costello and Mr. Woloson noted that this is usually due to seasonal employment. Mr. Woloson discussed services provided by the Career Centers. These numbers are all increased from PY'11.

❖ A motion to approve the June 2013 minutes was approved by Mr. Jordan, seconded by Ms. Costello.

❖ Training Outcomes for PY12

Mr. Woloson reviewed the training outcomes, specifically noting the two largest programs; CNA training and CDL-A training. Mr. Jordan asked how much funding each participant could receive toward their training. Mr. Woloson noted that \$3,000 was the cap, unless nursing training was provided- then it could be up to \$5,000. The area where the funding exceeds this amount was due to the Trade Adjustment Act. This act allows dislocated workers to receive larger funding and a longer period of training time. Overall, the training noted a 65% success rate. Mr. Williams noted that the previous program year had a training success rate of 55%, thus a 10% increase. Mr. Woloson is working on the On-the-Job Training report and will present numbers at the next meeting.

❖ Performance

○ PY'12 Performance

Mr. Woloson discussed "Functional Alignment and Performance Review" is a set of goals given to the WIB's every year. The FLWIB exceeded the majority of the common measures, and met at least 80% of those goals not exceeded. Mr. Woloson noted that the goals not met- were usually due to mistakes during data entry. Overall, FLWIB did very well on PY12 performance.

○ PY'13 Performance

There are negotiations being made concerning an increase in the goal for Dislocated Worker earnings. This will be resolved in the upcoming month. The PY'13 performance goals will be discussed at the next meeting.

❖ Consortium Improvement Plan

The Career Center staff continues to work toward the two goals of standardizing five workshops amongst all of the centers, and staff development.

❖ Cluster Update

♦ Healthcare Alliance of the Finger Lakes

- The committee is exploring the development of a new program. The Life Skills Coach program provides case management services to entry level healthcare workers that encounter barriers to maintain employment. Visiting Nurse Services (VNS) has a successful program for Home Health aides. Meeting with VNS and the Workforce Development Institute (WDI) along with members of the Alliance has gone well so far.
- Financial Literacy Curriculum is being developed with partners from banking industry. This will be delivered to entry level healthcare workers as well.
- A Business Seminar for Healthcare professionals in HR is being planned for the end of September at the FLCC- Victor Campus.

♦ FAME

- The committee is planning a January event with a speaker from either the National Skills Coalition or the National Association of Manufacturers.
- A look into the National “Do It” Campaign is being done to enhance the pipeline.
- Mr. Rotenberg, FLWIB, is working with the STEM Hub to plan tours on October 24th, ending the day at the Rochester Science Museum.
- The WIB’s are looking to align with the Regional Economic Development Council to attain clusters. Ms. Springmeier noted that the FLWIB has this aligned already, thus we are ahead of the game.
- FAME is always seeking new members.

♦ Finger Lakes Works... *with their hands!*

- The 8th annual event is scheduled for October 3, 2013 at Lotts Farm. Ms. Gopen, FLWIB, is working diligently on this event and has received attendance for every school in our four county region. Over 700 students are scheduled to attend.

❖ Other Business

Mr. Woloson noted that there will be steps taken to make sure the Career Centers and staff have brochures, hand-outs, and other material to equip them with knowledge of the partnerships of Finger Lakes Works. Once a month a partner (i.e PathStone) will come to present to the staff in order to enhance these partnerships and create a good level of communication. This will allow customers to be better assisted.

❖ **Next meeting:** Wednesday, October 30, 2013 at 8:30am – Go-To Meeting

❖ **A motion to adjourn was made at 9:30a.m by Mr. Jordan, seconded by Ms. Costello.**

Respectfully Submitted,
Dinah Brennan
Executive Assistant