



FINGER LAKES WORKFORCE INVESTMENT BOARD  
**MARKETING & COMMUNICATIONS COMMITTEE**  
**Tuesday April 9<sup>th</sup>, 2013**  
**9 a.m. to 11 a.m.**  
Finger Lakes Workforce Investment Board, Training Room  
41 Lewis Street, Geneva, NY 14456

## **A G E N D A**

- I. Approval of Minutes from March 1<sup>st</sup>, 2013 meeting (Attached)
- II. Monthly Marketing report and charts—John Vrabel and Mike Woloson
- III. Logo review
- IV. Website —update
- V. Update on campaign events
- VI. Update on Action Items from last meeting
- VII. Other Business
- VIII. Next Meeting
- IX. Adjournment

*The purpose of the Finger Lakes Workforce Investment Board (FL WIB) is to improve the economic well being of job seekers and employers in the region by aligning human potential with opportunities in the workplace.*