

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES
Wednesday, March 20, 2013, 8:30-10:00am
Geneva Ramada Lakefront

ATTENDANCE:

Chair: Hal Smith

Members: G. Boyer, S. Brusso, M. L. Burnell, M. Case, M. Costello, M. Davis, T. Facer, J. Hamm, D. Hellert, T. Jordan, M. Kauffman, M. Mandina, M. Manikowski, J. Marinelli, R. Murphy, K. O'Hagan, D. Phillips, B. Risser, M. Rusinko, C. Schillaci, J. Sieber, J. Socha

Guests: G. Alessi Coe, P. Birmingham, R. Coe, L. Cunningham, A. Cook, J. Daniels, S. Morse, B. Russell-Orr, K. Templar, B. Trouskie, J. Vrabel

Staff: K. Springmeier, D. Sowards, D. Brennan

ABSENT: L. Brennan, P. Churchill, C. Combs, D. Culeton, L. Davidson, J. DeVault, R. Doebelin, M. Fortune, J. Garvey, R. Golumbeck, C. Hess, C. Kramer, J. Marquette, J. Mueller, S. Purdy, K. Riemer, A. Scheetz, H. Smith, M. Williams.

Mr. Manikowski called the meeting to order at 8:30 am. New members were introduced and welcomed; introductions followed.

ENVIRONMENTAL SCANNING

Economic Issues/Trends/Concerns:

- Mr. Facer/Farm Report – Fruit shut down early this year. Ms. Springmeier thanked Mr. Facer for his donation of apples to the Healthcare Alliance Career Day event.
- Mr. Manikowski noted the rise in unemployment for January but there are no major planned layoffs, just small cut backs in businesses. Mr. Hamm discussed the rise in unemployment for January is not unusual. Ms. Costello added that with the numbers increasing, the traffic at the career centers has also increased.

Program Changes:

None Noted

Privilege of the Floor:

- Ms. Springmeier recognized Ms. Costello for receiving the "Award of Excellence" from the Department of Labor. Mr. Hamm added that there are 3,000 people working for NYSDOL and only 3 awards were given.

COMMITTEE UPDATES:

- Finance & Audit: Ms. Sowards
Sequestration will affect the budget but no word has been given to an actual number. Program Year '13 budget will be discussed at the next meeting although no allocations have been received as of yet. Next committee meeting is March 27, 2013.
- Governance & Membership: Mr. Manikowski
Governance and Membership Committee meeting has been postponed until April. There are vacancies for a local Superintendent and the BOCES Superintendent- Scott Bischooping will be appointed as the new BOCES Superintendent. A slate of officers for the new program year will be presented at the May meeting.
- Marketing & Communications: Ms. Springmeier for Ms. Culeton
The website update is ongoing and should launch soon. The committee is looking into rebranding and creating a new logo for Finger Lakes Works. March's Business of the Month is Generations Bank. The 2nd annual Healthcare Alliance of the Finger Lakes Career Day is going on today at Finger Lakes Community College in Canandaigua. "Why I Love the Finger Lakes" Career Expo is being held in conjunction with FLCC on May 23rd at the FLCC Main Campus in Canandaigua. The staff has been focused on OJT improvement in the past weeks and hopes to see an increase in the near future. The Veterans Advanced Manufacturing Job Fair is on Thursday from 1pm-4pm at the Canandaigua American Legion.
- Performance & Evaluation: Ms. Springmeier for Mr. Golumbeck
The committee will discuss the recertification plan, the in-demand occupation list and the request for a tourism sector focus at the next meeting on April 24th.
- Healthcare: Ms. Springmeier for Mr. Woloson
Second annual Healthcare career day is TODAY!
- Youth Council: Mr. Case
The committee has reviewed three key objectives, and has met all of the objectives. The three objectives are; placement in education/employment, attainment degree/certificate and lit/num increase. Ms. Cook explained that the first two objectives were exceeded, and the third (lit/num) is passing. Mr. Case noted that there were no sanctions as a result of this.
- Consortium: Mr. Vrabel
The February 27th job fair had about 50 job seekers attend. The Veterans Job Fair is tomorrow in Canandaigua (as stated prior). JSEC has a job fair at the Geneva Ramada Inn on March 27th.
- Business Services: Ms. Springmeier for Mr. Woloson
OJT has been the main focus. There are two businesses with openings for OJT currently.

COMMITTEE UPDATES: (continued)

- FAME: Ms. Mandina
 - 17 attended the last Hiring and Training committee meeting in February, the largest group yet.
 - 11 companies added to the roster.
 - 200 “Likes” on Facebook, 200 members in the LinkedIn group.
- Director’s Report: Ms. Springmeier
Mr. Golumbeck and Mr. Manikowski joined Ms. Springmeier in Washington D.C. for the National Association of Workforce Boards (NAWB) Forum. A slideshow presentation was made to explain what was learned and taken away from this conference.

NEW BUSINESS/CONSENT AGENDA:

- **Minutes** from January 16, 2013 - Motion to approve with changes noted by Mr. Manikowski by Mr. Case, seconded Mr. Davis.

SUCCESS STORY: FL Works/ NYSDOL Veterans’ Services – Robert Coe, Local Veteran’s Employment Rep.

BOARD PRESENTATION: VA Hospital – Kevin O’Hagan, Program Specialist

MEETING EVALUATION

- Results of January meeting evaluation were included in the meeting materials.
- Everyone is encouraged to complete an evaluation for today’s meeting. If you have any suggestions for other venues, please note on the evaluation or let Ms. Springmeier know.

Next Board Meeting – Wednesday, May 15, 2013 – Holiday Inn, Waterloo-Seneca Falls, NY

Motion to adjourn made by Mr. Case, seconded by Ms. Burnell at 9:52am.

Respectfully submitted,
Dinah Brennan
Executive Assistant