

YOUTH COUNCIL MEETING MINUTES

Finger Lakes Workforce Investment Board

41 Lewis Street, Geneva, NY 14456

Monday, May 6, 2013

ATTENDANCE: **Members:** Karen Beals, Barb Delpriore, Colleen Combs, Karina Anderson, Sarah Rowe, Eileen Rucinski

Staff: Pat Gopen, Dinah Brennan

Guests: Angel Cook, Marsha Foote, Deb McGrimley, Loree Martin, Patti Rockefeller, Melanie Hoyt, Terri Carlson, Gena Alessi-Coe

ABSENT: **Members:** Menzo Case, Brian Young, Patty D'Amico, Erika Martin, Chris Edgar, John Mueller, John Donohue, Betsy Russell-Orr, Matt Graney, Brandon Mead, Marisa Pennetta, Peg Birmingham, Valerie Mallard, Chris Kear, Christy Wentz, Johnny Robinson, Chasity Clarke

CALL TO ORDER/INTRODUCTIONS: The meeting was called to order at 4:05pm. Ms. Gopen welcomed an Ontario Youth, Melanie Hoyt. Ms. Colleen Combs was recognized for her work on the FLWIB Youth Council, as she will be retiring before the next meeting.

APPROVAL OF MINUTES: Minutes from March 11, 2013 meeting approved.

TREND ALERT: Seneca County Youth, Karina Anderson, gave the Trend Alert on Social Networking. Ms. Anderson spoke of cyber-bullying, posting on social media and the consequences, as well as positives and negatives of youth using online networking. Discussion regarding the privacy of these networks ensued, and Ms. Anderson noted that nothing is private online.

Guest Speaker: Scheduled Guest Speaker Gena Alessi-Coe, Workforce Advisor for Finger Lakes Workforce Investment Board, Inc., gave a presentation on Social Media. Ms. Alessi-Coe discussed three main social media sites; LinkedIn, Facebook and Twitter. The presentation included what to do and what not to do- in order to make youth/job seekers more marketable to employers.

YOUTH PROGRAMS UPDATE:

- Ms. Gopen noted that all four performance indicators are on track for youth in WIA programs.
- Youth Success Stories were requested from each county. There have been four selections made. These youth will be recognized on the website, social media sites, hopefully at the September WIB meeting and at the One Stop Centers. Ms. Gopen requested ideas for rewards be made by the end of the month.
- A Healthcare Panel was held for local high school guidance counselors. There were three healthcare employers, and three healthcare educators on the panel. Feedback was positive, and requests were made for more panels in other industry clusters.
- "Why I Love the Finger Lakes" Career Expo will be held on May 23rd at FLCC in Canandaigua from 1-4pm.
- A Career Seminar for Recent College Graduates: "Now What?" will be held on May 16th at Hobart and William Smith Colleges from 10am-3pm. Registration is \$15, which includes lunch and give-a-ways.
- **Finger Lakes Works...with their hands!** – First steering committee meeting will be held next week for the 8th annual event. Ms. Gopen noted that this is a very well-received event, and has many supporters.

A round table discussion was held regarding various upcoming events and announcements.

- Youth Counselors are gearing up for the Summer Employment Program. Ms. Martin discussed the program, which helps almost double the amount of youth in the summer as compared to the WIA year round program. She requested that if any business is looking to work with this program as a supervisor to a youth, please contact the local county Youth Counselor.
- Ms. Rowe discussed the “Red Cross Club” program to focus on youth as volunteers, providing them with preparedness education and getting them active in fundraising efforts. Ms. Gopen pointed out that these volunteer efforts can be considered as Leadership Development.
- Ms. Combs discussed the current VA standings, with a lot of retiring and hiring in process. Job opportunities are mostly entry-level and preference is shown for veterans, especially recently returned vets; Iraq and Afghanistan Veterans of America (IAVA)
- Ms. Beals noted that the United Way is waiting hear back on two grants for youth. The United Way is also in partnership with Cornell Cooperative Extension and Seneca County for a youth training program.

The meeting was adjourned at 5:15pm.

The next Youth Council meeting will be held on Monday, September 9, 2013 in Conference Room B, Finger Lakes Workforce Investment Board, 41 Lewis Street, Geneva, 4:00-5:00pm.

Respectfully Submitted,
Dinah Brennan
Executive Assistant, FLWIB.