

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, January 16, 2013, 8:30-10:00am

Geneva Ramada Lakefront

ATTENDANCE:

Chair: Hal Smith

Members: G. Boyer, L. Brennen, S. Brusso, M. L. Burnell, C. Combs, M. Costello, D. Culeton, L. Davidson, M. Davis, J. DeVault, T. Facer, M. Fortune, R. Golumbeck, D. Hellert, C. Hess, T. Jordan, C. Kramer, M. Manikowski, J. Marinelli, J. Marquette, J. Mueller, R. Murphy, K. O'Hagan, D. Phillips, S. Purdy, A. Scheetz, J. Sieber, J. Socha

Guests: G. Alessi Coe, P. Birmingham, J. Boronkay, L. Cunningham, A. Cook, R. DeVay, C. Joki, S. Morse, B. Russell-Orr, K. Templar, B. Trouskie, J. Vrabel

Staff: K. Springmeier, M. Woloson, and D. Sowards

ABSENT: M. Davis, P. Churchill, J. Garvey, D. Stark, M. Kauffman

Mr. Smith called the meeting to order at 8:30 am. New members were introduced and welcomed; introductions followed.

ENVIRONMENTAL SCANNING

Economic Issues/Trends/Concerns:

- Mr. Smith – since the last board meeting's success story on On-The-Job Training, Halco has started 3 new OJT contracts noting the process was seamless. Mr. Smith recommends this to other businesses who have not utilized the program..
- Mr. Mueller/Farm Report – looking forward to 2013; hoping for much better than 2012.

Program Changes:

None Noted

Privilege of the Floor:

- Mr. Manikowski - Ontario County Economic Development is applying for a foreign trade zone designation. This would also serve our 4 county area as well as Steuben and Livingston Counties.
- Ms. Springmeier noted Mr. Hamm's absence today was due to the Governor being in Rochester today. The Finger Lakes Economic Development Council is receiving \$96.2M of which approximately 25% will be for projects in our four counties.

COMMITTEE UPDATES:

- Finance & Audit: Mr. Doeblin
The 990 is ready to be filed. Next committee meeting is January 30, 2013.
- Governance & Membership: Mr. Manikowski
Private sector representation is in very good shape; all board members are encouraged to participate in committees; please let Ms. Springmeier know what you may be interested in. There are currently two vacancies in public sector..
- Marketing & Communications: Ms. Culeton
The committee continues to discuss how to improve the stats provided – a picture of the activities of what is going on. Currently working on a new logo; website is in process of being updated. Mr. Woloson noted there have been about eight OJTs developed since November's board meeting. We are planning with the area Chambers of Commerce to host business services workshops. Next meeting is March 1, 2013.
- Performance & Evaluation: Mr. Golumbeck
The committee has not met since the last board meeting. An update will be provided at the March meeting.
- Healthcare: Mr. Woloson
Second annual Healthcare career day is scheduled for March 20 at the FLCC Canandaigua campus. Registrations from school are coming in; looking for sponsorships and business registrations.
- Youth Council: Ms. Springmeier for Mr. Case
There was a presentation at the January meeting from Job Corp hoping to encourage more youth ages 16-24 to get involved in this program; youth program is meeting performance numbers.
- Consortium: Mr. Woloson
Wayne County job fair had 34 businesses participate and 503 job seekers attend. In November and December there were open recruitments for businesses in the One Stops – several businesses took advantage of this opportunity. On December 12, 2012 there will be focus on advanced manufacturing employer panel – talking to about 30 job seekers about opportunities in advanced manufacturing; career navigator continues to be offered and is rotated by county.
- Business Services: Mr. Woloson
Workshop with Victor Chamber next Tuesday for OJTs; February 7th there is a business seminar scheduled at WIB office with Geneva Chamber.

COMMITTEE UPDATES: (continued)

- FAME: Mr. Golumbeck
 - Hiring and Training Committee is scheduled to meet January 31, 2013 with 2 guests speakers;
 - On January 17, 2013, Dr. Willard Daggett will present on “college and Career Ready’ at MCC. Educators and business leaders are invited to attend.
 - Executive committee meets next week – continuing efforts to expand workforce pipeline and focus on next 1 to 3 years.
- Director’s Report: Ms. Springmeier
Attended the Northeast Regional Summit with Mr. Smith – featured a video on FLWWTH; speaking to economic development council about our work towards the middle skills challenge. PY’13 allocations are not known at this time. Mr. Smith noted the summit he and Ms. Springmeier attended reinforces the great work done by the Finger Lakes WIB.

SUCCESS STORY: Individual Training Accounts (ITAs) – Michael Woloson

NEW BUSINESS/CONSENT AGENDA:

- **Minutes** from November 14, 2012 - Motion to approve with changes noted by Mr. Golumbeck by Ms. Culeton, seconded Mr. Hagan.
- **Resolution #05-12 – Approval of Youth Council Appointments:** Motion to approve by Mr. Golumbeck; seconded by Ms. Culeton. All in favor; motion carried.
- **Resolution #06-12 – Approval of Youth Council Appointments:** Motion to approve by Ms. Burnell; seconded by Ms. Scheetz. All in favor; motion carried.

BOARD PRESENTATION: Next Step University – Dave Mammano

MEETING EVALUATION

- Results of November meeting evaluation was included in the meeting materials.
- Everyone is encouraged to complete an evaluation for today’s meeting. If you have any suggestions for other venues, please note on the evaluation or let Ms. Springmeier know.

Next Board Meeting – Wednesday, March 20, 2013 – Location TBD

The meeting adjourned at 9:33.

Respectfully submitted,
Debbie Sowards
Fiscal Coordinator