



FINGER LAKES WORKFORCE INVESTMENT BOARD  
**MARKETING & COMMUNICATIONS COMMITTEE**  
**Wednesday, January 9<sup>th</sup>, 2013**  
**9 a.m. to 11 a.m.**  
Finger Lakes Workforce Investment Board, Conference Room B  
41 Lewis Street, Geneva, NY 14456

## **A G E N D A**

- I. Approval of Minutes from November 27<sup>th</sup>, 2012 meeting (Attached)
- II. Monthly Marketing report and charts—John Vrabel and Mike Woloson
- III. Logo review
- IV. Website —update
- V. Update on campaign events
- VI. Update on Action Items from last meeting
- VII. Other Business
- VIII. Next Meeting
- IX. Adjournment

*The purpose of the Finger Lakes Workforce Investment Board (FL WIB) is to improve the economic well being of job seekers and employers in the region by aligning human potential with opportunities in the workplace.*