

Finger Lakes Workforce Investment Board, Inc.
EXECUTIVE COMMITTEE MEETING MINUTES
Finger Lakes Workforce Investment Board, Meeting Room B
Wednesday, January 2, 2013 – 8:00am

ATTENDANCE:

Chair: Hal Smith

Members: M. Case, R. Golumbeck, J. Marinelli, M. Manikowski, B. Doebelin, B. Risser

Staff: K. Springmeier and D. Sowards

ABSENT: D. Culeton

Mr. Smith called the meeting to order at 8:06am.

A motion was made by Dr. Marinelli to approve the November minutes as submitted, seconded by Mr. Manikowski. Minutes were approved as submitted.

COMMITTEE REPORTS:

Finance & Audit Committee (Mr. Doeblin): The committee has reviewed the 990 and it has been sent to the full Board for their review and comment. There was no meeting in December; next meeting is January 30, 2013.

Governance & Membership (Mr. Manikowski/Ms. Springmeier): Ms. Springmeier will contact the new WFLBOCES Superintendent and noted he also served on the GLOW WIB previously. Mr. Leiby has retired creating a vacancy. Ms. Springmeier will contact the Geneva School District Superintendent to possibly fill that vacancy.

Marketing & Communications (Ms. Springmeier): Currently updating the website; the committee will preview it at the committee meeting next week. Campaign events: Ms. Springmeier and Ms. Culeton have met with Dave Mammano of Next Step University to discuss partnering; partnering with the local chambers to present business services workshops and FLCC is working on branding and logos for the WIB. Mr. Smith suggested convening the four county Chambers of Commerce together – Ms. Springmeier will discuss with chamber Presidents. The focus on this meeting would be OJT.

Performance & Evaluation (Mr. Golumbeck): The committee has not met since the last Executive Committee meeting in November. The committee continues to work on recertification of the One Stop Centers and reviewing training funds spent.

Youth Council (Mr. Case): Mr. Case noted there will be a resolution presented later in the meeting to add a member to the Youth Council; 2 positions remain vacant.

Consortium (Mr. Springmeier): Currently planning for staff development to provide staff with more knowledge about all programs we offer; goal is to develop training sessions, webinar series desk guide, etc. Analyzing the cost effectiveness of assessment tools being used; current utilization rate is low. There is no fee to the customer; businesses are charged \$75 per person for work keys assessments.

Business Services: Due to Mr. Woloson's absence, there was no report given.

Director's Report/FAME Update (Ms. Springmeier):

- Today mark's the 10th Anniversary of the FLWIB!
- NYATEP has a new director, Melinda Mack. She previously worked for the New York City WIB.
- Ms. Springmeier has meet individually with each staff member to review individual goals and objectives.
- Ms. Springmeier and Mr. Smith attended the first NYATEP Northeast Regional Summit with approximately 50 other representatives. Discussions included best practices, strategic planning, strengthening regional groups to work on workforce issues. Dr. Marinelli inquired as to how large the Regional Economical Development Council is as a whole – 9 counties and what is the percentage of projects outside of Monroe County versus the projects originally submitted. Specifically, how do our four counties compare to the region, state, and country. Mr. Manikowski suggested a dashboard report format and will send a sample of one possible format to Ms. Springmeier.

Action Item: Ms. Springmeier will contact Joe Hamm to provide a dash board report/analysis on this. Then possibly convene a meeting with Mr. Hamm and Mr. Esposito to meet with the Executive Committee.

- FAME event with Dr. Willard Daggett – “College and Career Readiness” is scheduled for January 17, 2013 at MCC. Thus far 100 educators are registered.

Campaign Events Update

- Dave Mammano of Next Step University will be presenting at January's Board meeting.
- Healthcare Career Day is scheduled for March.
- Ms. Springmeier will be attending the NYS Economic Development Conference to present what the FLWIB is doing to address the middle skills challenge.

RESOLUTIONS:

- **Resolution #05-12: Approval of Youth Council Appointment:** Motion to approve offered by Mr. Case and seconded by Mr. Golumbeck. All in favor; motion passed.

NAWB Form – March 8-13, 2013; Washington Hilton, DC

Mr. Smith, Mr. Golumbeck and Ms. Springmeier will be attending.

Other Business:

- Congratulations to ITT/Goulds on being selected as business of the year by the Seneca County Chamber. Mr. Golumbeck noted the expansion and hiring have begun – 100 openings globally, with at least 50 locally.
- Mr. Case indicated Generations Bank will soon be announcing another expansion.
- Brief discussion of possible venues for future board meetings – Dr. Risser offered FLCC/Victor site as a possibility.

Board Meetings: January 16, 2013 – Geneva Lakefront Ramada Inn

Presentation: Next Step University – Dave Mammano

Success Story: Individual Training Accounts – Mike Woloson

Next Executive Committee Meeting: Wednesday, March 6, 2013; 8:00am – Meeting Room B at the WIB

Motion to adjourn was made by Mr. Case and seconded by Mr. Golumbeck. All in favor; meeting adjourned at 8:40am.

Respectfully Submitted,
Debra Sowards
Fiscal Coordinator