



FINGER LAKES WORKFORCE INVESTMENT BOARD
MARKETING & COMMUNICATIONS COMMITTEE
Tuesday, November 27, 2012
9 a.m. to 11 a.m.
Finger Lakes Workforce Investment Board, Conference Room B
41 Lewis Street, Geneva, NY 14456

A G E N D A

- I. Approval of Minutes from October 9th meeting (Attached)
- II. Monthly Marketing report and charts—John Vrabel and Mike Woloson
- III. OJT Plan
- IV. Website —update
- V. Update on campaign events
- VI. Update on Action Items from last meeting
- VII. Other Business
- VIII. Next Meeting
- IX. Adjournment

The purpose of the Finger Lakes Workforce Investment Board (FL WIB) is to improve the economic well being of job seekers and employers in the region by aligning human potential with opportunities in the workplace.