

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES
Wednesday, September 19, 2012, 8:30-10:00am
Waterloo Holiday Inn

ATTENDANCE:

Chair: Hal Smith

Members: G. Boyer, L. Brennan, S. BRusso, ML Burnell, M. Case, C. Combs, M. Costello, D. Culeton, L. Davidson, J. DeVault, R. Doeblin, T. Facer, R. Golumbeck, J. Hamm, C. Kramer, M. Mandina, M. Manikowski, J. Marinelli, J. Marquette, J. Mueller, R. Murphy, K. O'Hagan, K. Riemer, B. Risser, M. Rusinko, A. Schetz, C. Schillaci, J. Sieber, J. Socha, M. Williams

Guests: R. Aronson, P. Birmingham, J. Boronkay, C. Brown, J. Daniels, L. Freid, S. Morse, B. Russell-Orr, K. Templar, B. Trouskie, J. Vrabel, B. Young, A. Cook, D. Borisoff (Hipshot)

Staff: K. Springmeier, M. Woloson, P. Gopen, B. Rotenberg and D. Sowards

ABSENT: M. Davis, P. Churchill, J. Garvey, D. Stark, M. Kauffman

Mr. Smith called the meeting to order at 8:31am. Introductions followed.

ENVIRONMENTAL SCANNING

Economic Issues/Trends/Concerns:

- John Mueller – harvest is about 75% of the norm which is making prices high. Grain doing well, prices are good, yield is down. Not as good a year all around as 2011.
- Fruit/vegetables – Tom Facer – struggled a bit with the dry weather 10% down on yield for vegetables; fruit is way down on yield, prices are down. 40-50% of normal. However prices are record high – means truckers, storages/packing houses, etc. will not be filled resulting in people being out of work/layoffs, etc.
- Ken Riemer – Grape harvest/production is in full swing. The harvest is slightly decreased and the prices of grapes are slightly up. Everything is ripe, high quality 3-4 weeks ahead of schedule and ready to be picked in a short timeframe. Tourist side of business continues in the fall.

Program Changes:

- None to report

Privilege of the Floor:

- Mike Manikowski – Ontario County Economic Development has applied for a foreign trade zone designation. If approved, adjacent counties will be able to participate.
- Hal Smith – noted he recently contacted a One Stop Office to advertise for a couple of office positions. The jobs were quickly advertised and he has begun to receive resumes.
- Mike Mandina – FAME
 - Went to Albany by invitation to participate on a board of regents to review careers and technical careers and make recommendations for a new career and technical graduation pathway. Possible new regents exam for career and technical ed will be offered. Mr. Mandina was one of three industrial/business people of a total of 20 on panel.
 - October 1st Mr. Mandina will be representing FAME at a National Skills Coalition in Washington, DC. The event will host 50 advanced manufacturing executives to lobby for skilled worker training.
 - Working on the annual event scheduled for January 17, 2013 at MCC. More information to follow.

COMMITTEE UPDATES:

- Finance & Audit: Mr. Doeblin
The committee last met on August 29th and reviewed financial statements through June. Expense levels required by the state of 80% were all successfully met meaning we are in no danger of having any funding recaptured. The independent audit is nearly complete and will be presented at November board meeting.
- Governance & Membership: Mr. Manikowski
Welcome to the new members introduced at the beginning of the meeting. There remains a couple of vacancies that are in the process of being filled.
- Marketing & Communications: Ms. Culeton
We were fortunate to have a summer intern who worked with Pat Gopen facilitating youth focus groups with the topic of career exposure, specifically middle skills. Career Navigator sessions continue through the end of the year. Fingerlakesworks.com website will be undergoing some changes and updates. Labor Day newspapers provided some exposure for the system; Karen nominated for the Athena award – congratulations!

COMMITTEE UPDATES:

- Performance & Evaluation: Mr. Golumbeck
Additional training funds that were provided at the end of the year resulted in increased traffic in the One Stop Centers. The committee has reviewed the demand occupation list which will be finalized and distributed at the November meeting. One stop recertification - waiting for NYS to finish the pilot program on recertification, then our One Stops will be finished over the next several months.
- Healthcare: Mr. Woloson
On October 8th from 10am-2pm there will be a symposium at MCC consisting of a panel of employers, students and training providers to map out needs, and trends - both current and future. Partnering with Boston Reed; end result will be a white paper. The 2nd annual career day is also being planned for March 2013.
- Youth Council: Mr. Case
Mr. Case noted there are several new members offered by resolution today. The Council has been reviewing the success of the youth programs at the One Stop Centers, reviewed the new marketing program Skills2Compete; and Finger Lakes Works...with their hands! has 26 school districts and 580 students registered for the October 4th event.
- Consortium: Mr. Woloson
The Consortium continues to work with partners getting word out on services we offer. Michael discussed how unemployment insurance rates impact one stops.
- Business Services: Mr. Woloson
Business services team continue to write OJTs. Governor Cuomo did a press release announcing \$6M is available for additional NEG OJTs. Each One Stop Center held an open house in May. All were successful.
- FAME: Mr. Mandina
The next Hiring and Training meeting is scheduled for October 4th. Guest speaker will focus on – excellence in employee safety and health.
- Director's Report: Ms. Springmeier
Ms. Springmeier has been completing orientation for new members, the Local Plan submitted September 14th and she has been working closely with NYATEP in the search for a new executive director.

SUCCESS STORY: FingerlakesSkills2Compete – Ms. Culeton and Completion Day – Dr. Risser

NEW BUSINESS/CONSENT AGENDA:

- **Minutes** from May 16, 2012 - Motion to approve by Mr. Mueller, seconded Dr. Marinelli.
- **Resolution #22-11 – Approval of Youth Council Appointments:** Motion to approve by Mr. Case; seconded by Mr. Golumbeck. All in favor; motion carried.
- **Resolution #23-11 – Approval of Local Plan Modification:** Ms. Springmeier reviewed the Local Plan which is available for viewing on our website, www.fingerlakesworks.com. Mr. Schillaci, Ms. Culeton

BOARD PRESENTATION: What's Happening in Seneca County – presented by: Bob Aronson, Seneca County IDA; and David Borisoff, Hipshot Products, Inc.

MEETING EVALUATION

- Results of May meeting evaluation was included in the meeting materials.
- Everyone is encouraged to complete an evaluation for today's meeting noting there are 2 additional questions. Evaluations are reviewed by the Executive Committee and comments are taken into consideration for future meetings.

Next Board Meeting – Wednesday, November 14, 2012 – Geneva Lakefront Ramada Inn.

The meeting adjourned at 10:05am.

Respectfully submitted,
Debbie Sowards
Fiscal Coordinator