

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES
Wednesday, May 16, 2012, 8:30-10:00am
WFL BOCES, Stanley, NY

ATTENDANCE:

Chair: Hal Smith

Members: ML Burnell, M. Case, B. Castiglione, M. Costello, D. Culeton, M. Davis, J. DeVault, R. Doeblin, D. Edwards, J. Garvey, R. Golumbeck, S. Isaacs, T. Jordan, C. Kramer, R. Leiby, J. Marinelli, J. Marquette, J. Mueller, K. O'Hagan, D. Phillips, S. Purdy, B. Risser, M. Rusinko, A. Scanlon, C. Schillaci, J. Socha, M. Teller

Guests: S. Vary, John Boronkay, P. Birmingham, A. Cook, J. Daniels, L. Freid, S. Morse, B. Russell-Orr, K. Templar, J. Vrabel, B. Young, M. Graney

Staff: K. Springmeier, M. Woloson, P. Gopen, B. Rotenberg and D. Sowards

ABSENT: J. Bacher, L. Brennan, S. Brusso, P. Churchill, C. Combs, L. Davidson, J. DeVault, T. Facer, D. Edwards, S. Fantauzzi, J. Farrell, J. Hamm, M. Mandina, M. Manikowski, K. Riemer, D. Stark, M. Williams

Mr. Smith called the meeting to order at 8:36am. Introductions followed.

ENVIRONMENTAL SCANNING

Economic Issues/Trends/Concerns:

- Mr. Mueller reported the sun is shining, corn planters and manure spreaders are running. Fruits are suffering.
- New Business E2E in Geneva is up and running; anticipating initial hiring of approximately 40 people.
- Halco has exciting things happening in the solar world. A lease program is now being offered.
- Ontario County will be purchasing the former Geneva Middle School for the FLCC Geneva Site. Ceremony is scheduled for tomorrow.
- Dr. Marinelli – Finger Lakes STEM network – people representing public and higher education to promote stem careers in this region to fill jobs available in this area. Career pathways piece is an important element of this.

Program Changes:

- None to report

Privilege of the Floor:

- Thank you to BOCES, Dr. Marinelli and the culinary students for providing our meeting venue today and a great breakfast!
- FLCC has been recognized by the Aspen Institute and may possibly receive a \$1M award if selected #1 in the country.
- Lynn Fried, FLCC, received a member award for her workshop at the NYATEP conference last week.
- Seneca Falls Savings Bank has changed its name to Generations Bank.
- ITT held an Appreciation Day in April for their partnership with the American Heart Association.
- HALCO has been recognized as a top performance contractor in New York State.

COMMITTEE UPDATES:

- Finance & Audit: Mr. Doeblin
Resolutions will be presented later in the meeting for WIB budget, county budgets, and youth contractor budgets. WIA funded budgets are at level funding amounts from PY'11. WIB budget has increased primarily due to H-1B grant. PY'12 represents the second year of a 3 year contract. Budgets have been reviewed and approved by the committee. Chief Elected Officials Meeting was held yesterday.
- Governance & Membership: Ms. Springmeier for Mr. Manikowski
Resolution will be presented later in the meeting for the PY'12 Slate of Officers. Any board members not on a committee to please let Ms. Springmeier know what committee you are interested in participating on.
- Marketing & Communications: Ms. Culeton
Ms. Culeton noted there will be 47,700 projected middle skills job openings in the nine county region by 2018. The committee is making connections to partner with various groups getting information to high schools, colleges, parents, etc. Services are being actively promoted by all One Stop Centers. In member folders is a dash board report reviewing what is and has been going on at the One Stop Centers through the year. Mr. Mueller asked about front door traffic increased in March – it was noted Seneca County provides tax services for individuals increasing the traffic in February and March.
- Performance & Evaluation: Mr. Golumbeck
The committee is gearing up for recertification of the One Stop Centers. New York State has provided new pilot guidelines the committee is using for implementation of the recertification. The committee will be meeting in June and will review and discuss the demand occupation list. The training funds provided are allocated for use in these career fields. If there is an occupation not supported, but there is a demand, please contact a committee member.

COMMITTEE UPDATES:

- Planning: Mr. Smith
The committee is meeting on Monday. This year's event is scheduled for October 4, 2012. Sponsors are being sought; Generations Bank is a premier sponsor for the 2nd year in a row; Seneca County IDA is sponsoring lunch; IBEW is sponsoring backpacks. Ms. Gopen has a list of available sponsorship opportunities and exhibitors.
- Youth Council: Mr. Case
There was a presentation at the last meeting regarding collaboration of youth and issues that directly affect them; Job Corp also did a presentation. There will be resolution presented later in the meeting to add a member to youth council as well as approval of contractor budgets.
- Consortium: Mr. Woloson
Job fair this Friday on 5/18 at the Hopewell office working with VA to do a veteran's job fair and health screening. Summer youth job fair in partnership with FLCC was held last week with 12 employers participating. JSEC spring job fair is scheduled for May 23rd at the Ramada. Career Navigator classes are scheduled next week in Wayne County; this week in Seneca County, week of 6/3 at FLCC and 6/25 in Penn Yan. May is One Stop Month with each office holding an open house on May 31st from 1-3pm.
- Business Services: Mr. Woloson
Business Service Reps are busy writing OJTs and recruiting for job fairs.
- FAME: Ms. Springmeier for Mr. Mandina
There is a Hiring and Training meeting May 23rd at FLCC/Canandaigua. Guess presentation will be by Maria Solomon – trainer of the year from Syracuse. Mr. Mandina/Optimax has been recognized by the state as Small Business of the Year! Many thanks to Mr. Golumbeck for his participation at the Victor Chamber event on behalf of FAME.
- Director's Report: Ms. Springmeier
Congratulations to Ms. Springmeier on her re-election as Executive Vice President of NYATEP. Ms. Springmeier has been asked to lead NYATEP at the state and federal level to promote middle skills. Round 2 of the Regional Economic Development Council CFA has been announced. Information can be found at NYworks.gov if interested.

SUCCESS STORY: Presented by Dave Phillips of GW Lisk and Lynn Fried of FLCC on the Advanced Machinist Training Program.

NEW BUSINESS/CONSENT AGENDA:

- **Minutes** from March 21, 2012 - Motion to approve by Mr. Isaacs, seconded by Mr. Case.
- **Resolution #06-11 – Approval of Youth Council Appointments:** Motion to approve by Mr. Case; seconded by Ms. Purdy. All in favor; motion carried.
- **Resolution #07-11 – Acceptance of NYSDOT Careers in Construction Grant:** Motion to approve by Mr. Rusinko, seconded by Mr. Davis. All in favor; motion carried.
- **Resolution #08-11 – Approval of PY12 WIA County Budgets:** Motion to approve by Ms. Purdy, seconded by Ms. Burnell. All in favor, motion carried.
- **Resolution #09-11 – Approval of FLWIB, Inc. PY'12 Budget:** Motion to approve by Dr. Marinelli, seconded by Mr. Castiglione. All in favor, motion carried.
- **Resolution #10-11 – Approval of PY'12 Youth Contractors:** Motion to approve by Mr. Case, seconded by Ms. Culeton. All in favor, motion carried.
- **Resolution #11-11 – Approval of Slate of Officers:** Motion to approve by Dr. Marinelli, seconded by Mr. Davis. All in favor, motion carried.
- **Resolution #12-11 – Approval of Administrative Agreement July 1, 2012-June 30, 2013:** Motion to approve by Ms. Culeton, seconded by Ms. Purdy. All in favor, motion carried.
- **Resolution #13-11 – Approval of recognition of May as “Celebrate Finger Lakes Works” Month:** Motion to approve by Mr. Castiglione, seconded by Mr. Isaacs. All in favor, motion carried.
- **Resolution #14-11 – Approval of Intensive and Training Providers and Programs:** Motion to approve by Mr. Golumbeck, seconded by Ms. Culeton. All in favor, motion carried.
- **Resolution #15-11 – Approval of Resolution of Appreciation – Jessica Bacher:** Motion to approve by Mr. Phillips, seconded by Ms. Culeton. All in favor, motion carried.
- **Resolution #16-11 – Approval of Resolution of Appreciation – Steve Isaacs:** Motion to approve by Ms. Purdy, seconded by Mr. Rusinko. All in favor, motion carried.

NEW BUSINESS/CONSENT AGENDA - continued

- **Resolution #17-11 – Approval of Resolution of Appreciation – Dawn Edwards:** Motion to approve by Mr. Phillips, seconded by Mr. Isaacs. All in favor, motion carried.
- **Resolution #1811 – Approval of Resolution of Appreciation – Angie Scanlon:** Motion to approve by Mr. Doeblin, seconded by Mr. Purdy. All in favor, motion carried.
- **Resolution #19-11 – Approval of Resolution of Appreciation – Martin Teller:** Motion to approve by Mr. Golumbeck, seconded by Mr. Case. All in favor, motion carried.
- **Resolution #20-11 – Approval of Resolution of Appreciation – William Castiglione:** Motion to approve by Mr. Doeblin, seconded by Dr. Marinelli. All in favor, motion carried.
- **Resolution #21-11 – Approval of Resolution of Appreciation – Joseph Marinelli:** Motion to approve by Mr. Phillips, seconded by Mr. Doeblin. All in favor, motion carried.

BOARD PRESENTATION: Matthew Graney of the Exploring Program/Boy Scouts of America

MEETING EVALUATION

- Results of March meeting evaluation was included in the meeting materials.
- Everyone is encouraged to complete an evaluation for today's meeting. Evaluations are reviewed by the Executive Committee and comments are taken into consideration for future meetings.

Next Board Meeting – Wednesday, September 19, 2012 – location TBD.

The meeting adjourned at 10:05am.

Respectfully submitted,
Debbie Sowards
Fiscal Coordinator