

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES
Wednesday, March 21, 2012, 8:30-10:00am
Ontario ARC, Hopewell, NY

ATTENDANCE:

Chair: Hal Smith

Members: L. Brennan, S. Brusso, ML Burnell, M. Case, B. Castiglione, C. Combs, M. Costello, D. Culeton, L. Davidson, M. Davis, J. DeVault, R. Doebelin, D. Edwards, T. Facer, R. Golumbeck, J. Hamm, T. Jordan, C. Kramer, R. Leiby, M. Mandina, M. Manikowski, J. Mueller, K. O'Hagan, D. Phillips, S. Purdy, M. Rusinko, A. Scanlon, C. Schillaci, M. Williams,

Guests: John Boronkay, P. Birmingham, A. Cook, J. Daniels, L. Freid, S. Morse, B. Russell-Orr, B. Trouski, J. Vrabel, B. Young, C. Chabrier, A. Scheetz, C. Platten

Staff: K. Springmeier, M. Woloson, P. Gopen, B. Rotenberg and D. Sowards

ABSENT: J. Bacher, P. Churchill, J. Farrell, J. Garvey, S. Isaacs, J. Marinelli, J. Marquette, K. Riemer, B. Risser, J. Socha, D. Stark, M. Teller

Mr. Smith called the meeting to order at 8:33am, welcomed new members Steve Brusso and Lee Davidson. Introductions followed.

WELCOME

Mr. Castiglione welcomed everyone to Ontario ARC which is a not-for-profit agency noting their facilities are available for meetings such as we are conducting this morning. Mr. Castiglione introduced Ann Scheetz who will be the new Executive Director upon Mr. Castiglione's retirement this summer. Mr. Castiglione gave a brief overview of their new program, Pet Connections, that will be starting in May.

ENVIRONMENTAL SCANNING

Economic Issues/Trends/Concerns:

- Mr. Mueller reported spring is here! Crops are growing, buds are here and the farmers are concerned about everything freezing. The cost of milk is down. All considered, things look to be a good year.

Program Changes:

- None to report

Privilege of the Floor:

- Lynn Fried (FLCC) and Dave Phillips (GW Lisk) announced the first class of 10 Advanced Machinist Training is graduating. All are employed or have received employment offers. Fifteen people are on the waiting list for the next class.
- Cathy Chabrier reported on the success of the first Healthcare Career Day recently hosted by the Healthcare Alliance of the Finger Lakes at FLCC Geneva Campus. Two-hundred and five students from 10 school districts attended and were able to speak with 15 exhibitors and attend several of the 14 presentations available to them. The event was self-sustaining and the committee is already looking toward planning next year's event!

COMMITTEE UPDATES:

- Finance & Audit: Mr. Doebelin
YTD expenditures are on target. PY'12 funding is expected to be level compared to PY'11. Budget Guidelines have been distributed to the counties. The committee will be reviewing budgets next week. Key highlights were distributed in the board packet via email.
- Governance & Membership: Mr. Manikowski
The Governance and Membership committee will be preparing recommendations for the Slate of Officers to be presented at the May meeting. The committee has reviewed membership and committee structure.
- Marketing & Communications: Ms. Culeton
Marketing slogan for this committee: Finger Lakes Skills to Compete – will be targeting the middle skills challenge. Ms. Culeton discussed the committee's partnership with the Exploring Program Mr. Graney from the Exploring Program will be presenting on this at the next board meeting. A motion was made by Mr. Smith for the Board to endorse this partnership, seconded by Mr. Mueller. All in favor; motion carried. Ms. Culeton noted Junior Achievement is a possible partner as well. Mr. Vrabel continues to report out on One Stop Center activities including radio advertising, websites, emails, workshops and events – all of these are done at no cost. Mr. Woloson provides a dashboard report of monthly data for trends and future programs.
- Performance & Evaluation: Mr. Golumbeck
The committee has been focused on (1) traffic at the One Stops which has been down, UI is down, and funding is decreased; (2) certifications of each One Stop are due in June. Preparation has been started. Benchmarks are being reviewed on how other areas are certified.

COMMITTEE UPDATES:

- Planning: Mr. Smith
The committee is in the initial stages of planning the 7th annual event to be held on October 4, 2012.
- Youth Council: Mr. Case
A presentation on youth homelessness was heard at the last Youth Council Meeting. Bill Rotenberg, Advanced Manufacturing Career Navigator, also spoke about the Career Pathways grant project for Advanced Manufacturing.
- Consortium: Mr. Woloson
A panel of advanced manufacturers talked to the counselors about what they are looking for in filling vacancies and the new Career Pathways project. All staff have been notified there is funding available for OJTs and training. Career Navigator will be in Seneca County in May. There is a virtual job fair the week of April 2nd and on March 29th from noon to 4 pm at Eastview Mall, Victor.
- Business Services: Mr. Woloson
Regional meeting was held last week; March 27, 2012 will be a Work Keys workshop for businesses.
- FAME: Mr. Mandina
In the process of reviewing their strategic plan; the committee will be meeting later today to finalize. FAME will be focusing on two main events – Summer Employment and the annual event to be held in November. Mr. Mandina will be presenting to the four county school board association and has recently been to Washington and Albany regarding skilled workforce issues.
- Director's Report: Ms. Springmeier
Ms. Springmeier thanked all committee chairs and clusters for all their hard work. Ms. Springmeier will be contacting board members not on a committee. WIA reauthorization bill was introduced again yesterday in Washington; TAA and Dislocated Worker could possibly combine.

COMMITTEE STRUCTURE/STRATEGIC PLAN UPDATE

- Cluster initiative review and expansion. Chairs of existing clusters would become members of the Executive Committee. May pursue a fourth cluster – Agri/Tourism. Talking points will be developed by each cluster to help familiarize those who may not be directly involved. Cluster pipeline chairs would become members of the Youth Council. Kick off breakfast in May.
- See additional partnerships for annual career fairs.
- Sustainability – Healthcare Career Day was totally self-sufficient for this year's event.

SUCCESS STORY: Introduction to the Advanced Manufacturing Pathways Project - Bill Rotenberg

NEW BUSINESS/CONSENT AGENDA:

- o **Minutes** from January 18, 2012 - Motion to approve by Mr. Mueller, seconded by Mr. Jordan
- o **Resolution #05-11: Approval of Youth Council Appointments:** Mr. Case, seconded by Ms. Culeton.
All in favor; motion carried.

BOARD PRESENTATION: Performance Standards – Michael Woloson

MEETING EVALUATION

- o Results of January's meeting evaluation will be emailed to the board.
- o Everyone is encouraged to complete an evaluation for today's meeting. Evaluations are reviewed by the Executive Committee and comments are taken into consideration for future meetings.

Next Board Meeting - Wednesday, May 16, 2012 at WFL-BOCES, Stanley, NY

The meeting adjourned at 9:59am.

Respectfully submitted,
Debbie Sowards
Fiscal Coordinator