

# FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, January 18, 2012, 8:30-10:00am

Ramada Geneva Lakefront, Geneva, NY

## ATTENDANCE:

**Chair:** Hal Smith

**Members:** J. Bacher, M. Case, B. Castiglione, D. Culeton, J. DeVault, T. Facer, S. Fantauzzi, R. Golumbeck, J. Hamm, S. Isaacs, T. Jordan, R. Leiby, J. Marinelli, J. Mueller, D. Phillips, K. Riemer, A. Scanlon, J. Socha

**Guests:** Carol Kramer (for N. Leathersich), John Boronkay, P. Birmingham, A. Cook, J. Daniels, L. Freid, S. Morse, B. Russell-Orr, K. Templar, B. Trouski, J. Vrabel, B. Young

**Staff:** K. Springmeier, M. Woloson, P. Gopen and D. Sowards

**ABSENT:** J Becker, L. Brennan, ML Burnell, P. Churchill, C. Combs, M. Costello, M. Davis, R. Doeblin, D. Edwards, J. Farrell, J. Garvey, N. Leathersich, M. Mandina, M. Manikowski, J. Marquette, K. O'Hagan, S. Purdy, B. Risser, M. Rusinko, C. Schillaci, D. Stark, M. Teller, W. Martin

Mr. Smith called the meeting to order at 8:33am, welcomed everyone, and introductions followed

## ENVIRONMENTAL SCANNING

### Economic Issues/Trends/Concerns:

- Mr. Mueller reports the 2011 planting season was terrible with very little rain resulting in a poor harvest! The demand for food is rising, ethanol prices are high, and dairy feed/product is also high. Current sense is 2012 will not be as good either – better crops, but not better prices.
- Mr. Riemer notes the harvest/growing season was tough however, quality is good. More wineries are opening in the area. Seneca County IDA – Veteran's Cemetery at Sampson is now open. The grounds are complete with a manager on staff.
- Dr. Marinelli noted projections of 4% increase in financial aid for the coming year; however, with the rising costs of health insurance, etc. this increase will still result in a net decrease for the school districts operating budgets.
- Mr. Castiglione thanked everyone for their participation in Ontario ARC's gift wrap booth at EastView Mall during the holidays. \$30,000 was generated in funding and more than 600 volunteers.
- New company to open in Geneva. E2E – making furniture out of fiberglass. The company is scheduled to open in May.
- Mr. Smith reports Halco is continues to provide energy audits through the Green Jobs Green NY program.

### Program Changes:

- None to report

### Privilege of the Floor:

## COMMITTEE UPDATES:

- Finance & Audit: Mr. Doeblin  
990 and CHAR500 have been submitted. PY'12 budgets to begin in February – it is anticipated that allocations will be the same in as PY'11. Key highlights were distributed in the board packet via email.
- Governance & Membership: Mr. Manikowski  
Seneca County vacancies: Resignation of Suzanne Sinclair – Seneca County Board of Supervisors will be meeting next week to decide who will be her replacement; and Jeb Becker has resigned. Martha Costello will be replacing Jocelyn VanGelder who has retired.
- Marketing & Communications: Ms. Culeton  
The committee is focused on youth and career initiatives; website optimization & statistics and review pod casts. The dashboard report highlights different trends in the One Stops in terms of marketing and performance & evaluation. The committee is also working on branding... stay tuned. Next meeting will be February 14, 2012 at 9:00am.
- Performance & Evaluation: Mr. Leiby  
The committee last met at the Lyons One Stop and continues to review functional alignment and performance data and measurements of service indicators. Preliminary discussions have taken place regarding recertification of the One Stops.
- Planning: Mr. Smith  
The committee is in the initial stages of planning the 7<sup>th</sup> annual event to be held on October 4, 2012.

#### COMMITTEE UPDATES:

- Youth Council: Mr. Case  
The last youth council meeting was January 9<sup>th</sup> and included a report on the use of synthetic drugs/bath salts among youth in our four county area. Homelessness is also increasing. The Youth Council is working with Marketing & Communications Committee on a campaign focused on K-12 youth. Next meeting is March 5, 2012. March 14, 2012 from 8:00am-2:00pm will be the first annual healthcare career day at the FLCC Geneva Campus for 9<sup>th</sup> and 10<sup>th</sup> graders. There are currently nearly 300 students registered to attend.
- Consortium: Mr. Woloson  
Staff Development Day is scheduled for next week focusing on compliance with state and federal regulations. Career Navigator will be held next week in Seneca County.
- Business Services: Mr. Woloson  
Virtual job fair in December resulted in more than 40 employers posting in excess of 500 jobs. Detailed data is not available yet. Scheduling another virtual job fair in March.
- FAME:  
Committees met and work together to continue to foster the pipeline; also continuing work with tech programs at FLCC Victor Campus. GW Lisk continues to host the machinist training program.
- Healthcare: Ms. DeVault  
300 9<sup>th</sup> and 10<sup>th</sup> graders are registered to attend the first annual healthcare career day; sponsorships, donations and speakers are being contacted.
- Director's Report: Ms. Springmeier  
H-1B Grant – Advanced Manufacturing Career Navigator area will cover 9 counties, 64 school districts and 3 community colleges; focus is to get 266 eligible people into community college training programs and to improve career awareness in the advanced manufacturing industry in all the school districts. The committee hopes to make a decision on this position in the next couple of weeks.

#### SUCCESS STORY: Theodore Jordan, Pathstone

#### NEW BUSINESS/CONSENT AGENDA:

- Minutes from November 16, 2011 - Motion to approve by Mr. Mueller, seconded by Mr. Jordan
- **Resolution #05-11: Approval of Youth Council Appointments: Mr. Castiglione, seconded by Mr. Golumbeck. All in favor; motion carried.**

#### BOARD PRESENTATION – Education Pipeline, Career Pathways and WFL BOCES

Dr. Joseph Marinelli and Dr. John Boronkay

#### MEETING EVALUATION

- Results of November's meeting evaluation will be emailed to the board.
- Everyone is encouraged to complete an evaluation for today's meeting. Evaluations are reviewed by the Executive Committee and comments are taken into consideration for future meetings.

#### OTHER BUSINESS:

- Strategic Plan: The Committee Task Report (previously emailed) requests committee chairs to review and add some objectives. This will be reviewed at the March meeting with a resolution outlining objectives and timeline.

**Next Board Meeting** - Wednesday, March 21, 2012 at Ontario ARC, Hopewell, NY. Meeting to be held from 8:30-10:00.

The meeting adjourned at 9:45am.

Respectfully submitted,  
Debbie Sowards  
Fiscal Coordinator