



FINGER LAKES WORKFORCE INVESTMENT BOARD  
**MARKETING & COMMUNICATIONS COMMITTEE**

Wednesday, January 26<sup>th</sup>, 2011 at 9am  
Finger Lakes Workforce Investment Board, Meeting Room B  
41 Lewis Street, Geneva, NY 14456

**A G E N D A**

- I. Approval of Minutes of October 22<sup>nd</sup>, 2010 (Attached)
- II. Chamber - Update
- III. Consortium Update –
  - a) What does committee want to see
  - b) Current efforts – Consortium – Mr. Vrabel
  - c) WIB efforts – Ms. Springmeier
- IV. Social Media/Intern
- V. Next Meeting – March
- VI. Adjournment

*The purpose of the Finger Lakes Workforce Investment Board (FL WIB) is to improve the economic well being of job seekers and employers in the region by aligning human potential with opportunities in the workplace.*